	Mod# 4
	Status Confirmed
	Traffic Order# 214575
Last Received:	
10/22/2012 3:39 PM	Printed:
3:39 PM	10/24/2012 12:11 PM

Rep Order# 6863803 EC'd Yes

Ver# 11

Showing Buylines: All Lines

Phone# Station WISH-TV INDIANAPOLIS, IN Advertiser () JOE DONNELLY 4 US S Product JOE DONNELLY US SENA Estimate# 2444 Fax# Buyer Erica Corso Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 299/301/2444
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

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--- CONTRACT COMMENT ---

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M Buyl:	F Buyl:	TH Buyl:	W Buyl:	TU Buyl:	M Buyl:	F Buyl:	TH Buyl	W Buyl	TU Buyl	Day
7A-8A Buyline Comment:	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	7A-8A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	Time
DAYBREAK/CBS THIS MORNING : WIN	CBS THIS MORNING: WIN	CBS THIS MORNING: WIN	CBS THIS MORNING: WIN	CBS THIS MORNING: WIN	CBS THIS MORNING	ogram				
:30	:30	:30	:30	:30	:30	:30	:30	:30	: 1 30	Len
\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Rate
10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	tes
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Н	Н	Н	щ	Н	Н	H	Н	ы	⊢ - 	# of Weeks
Н	н	μ	H	Н	н	Н	Н	ч	H 1	Total Spots
\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Total Cost
									 	Daypart

1 of 10

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Daypart

Rep Order# EC'd Yes 6863803 Ver# 11 Mod# 4 Status Confirmed Traffic Order# 214575 Last Received: Printed: 10/22/2012 3:39 PM 10/24/2012 12:11 PM

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Showing Buylines: All Lines

Fax# Station Estimate# Phone# Buyer Product Advertiser 19 16 14 21 20 18 17 15 13 12 11 Ę WISH-TV INDIANAPOLIS, IN r ().JOE DONNELLY 4 US S 2444 JOE DONNELLY US SENA Erica Corso Z ΉT щ Z, Z Z UT H UT TΗ υŢ Day Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: N/A Buyline Comment: WIN Buyline Comment: WIN 4P-5P 12P-1230P WISH-TV Time 4P-5P 4P-5P 3P-4P 3P-4P 3P-4P 2P-3P 2P-3P 12P-1230P WISH-TV 2P-3P WIN WIN THE THE ANDERSON ANDERSON ANDERSON RACHAEL RACHAEL RACHAEL RAY THE TALK Program TALK TALK RAY RAY NEWS 8 NEWS ω NOON 9 NOON 9 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 : 30 :30 :30 :30 :30 :30 Len 10/16/2012 - 10/22/2012 299/301/2444 Rate \$150.00 \$150.00 \$150.00 \$650.00 \$650.00 \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 10/22-10/22 10/19-10/19 10/17-10/17 10/18-10/18 10/16-10/16 10/22-10/22 Dates 10/18-10/18 10/16-10/16 10/22-10/22 10/18-10/18 10/16-10/16 ш 0 0 Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm # of Н 0 μ 0 Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 ш Н ш 0 ш 0 Spots Total \$0.00 Total Cost \$150.00 \$150.00 \$150.00 \$650.00 \$650.00 \$150.00 \$150.00 \$150.00 \$150.00 \$0.00

Buyline Comment: WIN

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Rep Order# 6863803 EC'd Yes

Ver# 11 Mod# 4

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Buyer Erica Corso Phone#	Agency C/F1/F2/E Flight Dates Hiatus Weeks	10/16/2	299/301/2444 10/16/2012 - 10/22/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	005 938	
Fax# LT Ln Day Time Program	L	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
6P-630P WISH-TV NEWS 8 AT 6 Buyline Comment: WIN		:30	\$600.00	10/16-10/16	Д 	 - -	1 	\$600.00	1 1 1 1
23 W 6P-630P WISH-TV NEWS 8 AT 6 Buyline Comment: WIN		:30	\$600.00	10/17-10/17	щ	Н	Н	\$600.00	
24 TH 6P-630P WISH-TV NEWS 8 AT 6 Buyline Comment: WIN		: 30	\$600.00	10/18-10/18	Н	Н	Н	\$600.00	
25 F 6P-630P WISH-TV NEWS 8 AT 6 Buyline Comment: WIN		: 30	\$600.00	10/19-10/19	ц	Н	Н	\$600.00	
26 M 6P-630P WISH-TV NEWS 8 AT 6 Buyline Comment: WIN		:30	\$600.00	10/22-10/22	щ	Н	ч	\$600.00	
27 TU 530P-6P WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN		:30	\$600.00	10/16-10/16	ц	Щ	Н	\$600.00	
28 W 530P-6P WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN		: 30	\$600.00	10/17-10/17	н	Н	Н	\$600.00	
29 TH 530P-6P WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN		:30	\$600.00	10/18-10/18	ц	Н	Н	\$600.00	
30 F 530P-6P WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN		: 30	\$600.00	10/19-10/19	Д	Н	щ	\$600.00	
31 M 530P-6P WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN		:30	\$600.00	10/22-10/22	щ	Н	۲	\$600.00	
32 TU 5P-530P WISH-TV NEWS 8 AT 5 Buyline Comment: WIN		: 30	\$600.00	10/16-10/16	Р	щ	Н	\$600.00	

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of 10	

Daypart

Rep Order# 6863803 EC'd Yes Ver# 11 Mod# 4 Status Confirmed Traffic Order# 214575 Printed: 10/24/2012 12:11 PM Last Received: 10/22/2012 3:39 PM Showing Buylines: All Lines

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43	42	41	40	39	ω 8	37	36	ω 5	34	ω ω	Ln	WIS er (J(# 2,
W 73	TU 73 Buyline C	M 63 Buyline C	F 630P-7P Buyline Comment:	TH 630P-7P Buyline Comment:	W 63 Buyline C	TU 630P-7P Buyline Comment:	M 5P Buyline C	F 5P Buyline C	TH 5P-530P Buyline Comment:	W 5P-530P Buyline Comment:	Day Ti	WISH-TV INDIANAPOLIS, IN r () JOE DONNELLY 4 JOE DONNELLY US SENA 2444 Erica Corso
730P-8P I	730P-8P I	630P-7P Comment:			630P-7P V		5P-530P 1	5P-530P V			Time]	INDIANAPOLIS, IN .IOE DONNELLY 4 US S)NNELLY US SENA pirso
ENTERTAINMENT TONIGHT	ENTERTAINMENT TONIGHT WIN	WISH-TV 6P NEW	WISH-TV 6P NEW WIN	WISH-TV 6P NEW	WISH-TV 6P NEW WIN	WISH-TV 6P NEW	WISH-TV NEWS 8 AT 5	WISH-TV NEWS 8 AT 5	WISH-TV NEWS 8 AT 5	WISH-TV NEWS 8 AT 5	Program	US S
												Agency () I 650 MAS WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks
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\$600.00	\$600.00	\$700.00	\$700.00	\$700.00	\$700.00	\$700.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 299/301/2444 es 10/16/2012 - 10/22/2012
10/17-10/17	10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	Dates	"SUITE 210
Н	0	н	Н	н	н	Ц	н	П	ы	⊢	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
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Н	0	1	Ч	Ľ	Ľ	щ	1	Н	Ľ	1	Total Spots	PHILADELPHIA KATE BRADY 215-567-6005 215-567-5938
\$600.00	\$0.00	\$700.00	\$700.00	\$700.00	\$700.00	\$700.00	\$600.00	\$600.00	\$600.00	\$600.00	Total Cost	ΉΙΑ)Υ)05

Buyline Comment: WIN

1/2012 12:11 PM	
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Daypart

Rep Order# EC'd Yes ဌ Fax# Estimate# Phone# Buyer Product Advertiser Station 54 53 52 51 50 49 48 47 46 44 뒫 45 WISH-TV INDIANAPOLIS, IN
r () .JOE DONNELLY 4 US S JOE DONNELLY US SENA Erica Corso υT US Z щ TH Σ ⋈ US UT H TH Day 6863803 Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN 8P-9P 9P-10P 7P-730P Time 7P-8P 7P-730P 7P-730P 7P-730P 7P-730P 730P-8P 730P-8P 730P-8P Ver# 11 N/A WIN NCIS THE INSIDE EDITION INSIDE EDITION INSIDE EDITION INSIDE EDITION INSIDE EDITION ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT 60 MINUTES Program Mod# 4 GOOD WIFE Status Confirmed Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 214575 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/16/2012 - 10/22/2012 299/301/2444 Rate \$4,000.00 \$2,000.00 \$550.00 \$550.00 \$550.00 \$550.00 \$600.00 \$600.00 \$2,000.00 \$550.00 \$600.00 **Showing Buylines:** All Lines Last Received: 10/16-10/16 10/21-10/21 10/19-10/19 10/16-10/16 10/21-10/21 10/22-10/22 10/18-10/18 Dates 10/17-10/17 10/22-10/22 10/19-10/19 10/18-10/18 10/22/2012 3:39 PM Printed: 0 1-1 ш \vdash Spots/Week Salesperson FAX# Salesperson Phone# Salesperson (Sales Office (Rep Firm 10/24/ # of 0 Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 ш ш ш \vdash Total Spots \$0.00 \$550.00 \$550.00 \$600.00 \$600.00 \$600.00 Total Cost \$2,000.00 \$550.00 \$550.00 \$550.00

Buyline Comment: WIN

\$4,000.00

Rep Order# EC'd Yes ĽΤ Fax# Buyer Estimate# Phone# Product Advertiser Station 62 61 59 58 57 56 55 H 63 60 WISH-TV INDIANAPOLIS, IN
r () .JOE DONNELLY 4 US S JOE DONNELLY US SENA Erica Corso W, E W, E z Z SU US HT UT SU Day 6863803 Buyline Buyline Comment: WIN Buyline Comment: N/A Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Time 3P-4P 6A-9A 11P-1135P WISH-TV 11P-1135P WISH-TV 11P-1135P WISH-TV 2P-3P 6P-7P 11P-1135P WISH-TV 10P-11P Comment: Ver# = WIN WIN THE THE MENTALIST RACHAEL RAY DAYBREAK SUN WISH-TV Program Mod#TALK NEWS NEWS NEWS NEWS 6P NEWS WEEKEND 4 ω œ ω ω Status Confirmed ര ര ര മ 11 11 11 11 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 214575 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/16/2012 - 10/22/2012 299/301/2444 Rate \$900.00 \$900.00 \$900.00 \$1,600.00 \$150.00 \$150.00 \$200.00 \$400.00 \$900.00 Showing Buylines: All Lines Last Received: 10/18-10/18 10/21-10/21 Dates 10/17-10/19 10/21-10/21 10/22-10/22 10/17-10/17 10/16-10/16 10/17-10/19 10/21-10/21 Printed: 10/22/2012 3:39 PM ш щ Ν N Spots/Week Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# 10/24/2012 12:11 PM # of Weeks Н) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 2 2 Н ш Total Spots Total Cost \$900.00 \$900.00 \$1,600.00 \$300.00 \$300.00 \$200.00 \$400.00 \$900.00 \$900.00 6 of

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6A-7A

NEWS

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\$450.00

10/16-10/19

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\$650.00

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11P-1135P WISH-TV NEWS

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\$900.00

10/19-10/19

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10/17-10/19

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12P-1230P WISH-TV NEWS

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12P-1230P WISH-TV

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Daypart

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		Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 214575
Lines	10/22/2012 3:39 PM	Printed: 10/24/2012 12:11 PM

7 of

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Daypart

Rep Order# 6863803 EC'd Yes

Ver# 11 Mod# 4

	Station Advertiser Product Estimate#	Buyer Phone#	LT	! !																
		# 6	Ln	!	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84
	WISH-TV INDIANAPOLIS, IN () JOE DONNELLY 41 JOE DONNELLY US SENA 2444	Erica Corso	Day		M	TU, TH	W,F	ĸ	TH-F	M	TH-F	Z	TH-F	M Buyli	TH-F	ĸ	TH-F	M	SA	su
	ISH-TV INDIANAPOLIS, IN ().JOE DONNELLY 4 US S JOE DONNELLY US SENA 2444		Time	1	6A-7A	1230P-2P	11A-12P	11A-12P	8A-9A	8A-9A	7A-8A	7A-8A	2P-3P	2P-3P Buyline Comment:	3P-4P	3P-4P	4P-5P	4P-5P	10P-11P	8P-9P
	, IN 74USS VA		Program		NEWS	SOAPS	PRICE IS RIGHT	PRICE IS RIGHT	CBS THIS MORNING	CBS THIS MORNING	NEWS	NEWS	THE TALK	THE TALK: N/A	RACHAEL RAY	RACHAEL RAY	ANDERSON	ANDERSON	48 HOURS MYSTERY	BIG BROTHER
	Agency () 1 650 MAX WASHII Agency C/P1/P2/E	Flight Dates Hiatus Weeks																		
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1	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 299/301/2444	10/16/2012 - 10/22/2012	Rate		\$450.00	\$750.00	\$600.00	\$600.00	\$150.00	\$150.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$1,000.00	\$2,500.00
G	.W., SUITE 210	12	Dates		10/22-10/22	10/16-10/18	10/17-10/19	10/22-10/22	10/18-10/19	10/22-10/22	10/18-10/19	10/22-10/22	10/18-10/19	10/22-10/22	10/18-10/19	10/22-10/22	10/18-10/19	10/22-10/22	10/20-10/20	10/21-10/21
	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		ц	N	N	Н	N	Н	N	Д	N	0	Ν	Þ	N	ц	Н	0
		Phone# FAX#	# of Weeks	 	Н	Н	Н	Н	₽	н	Н	Н	Н	0	Н	Н	Н	щ	بر	0
) PHILADELPHIA) KATE BRADY	215-567-6005 215-567-5938	Total Spots	 	Н	N	N	ш	2	Н	2	Ц	2	0	2	Н	2	Н	Н	0
	РНІА DY	5005 5938	Total Cost		\$450.00	\$1,500.00	\$1,200.00	\$600.00	\$300.00	\$150.00	\$700.00	\$350.00	\$300.00	\$0.00	\$300.00	\$150.00	\$300.00	\$150.00	\$1,000.00	\$0.00

	EC'd Yes	Rep Order#
		6863803
		Ver#
		11
		Mod# 4
		Ver# 11 Mod# 4 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 214575
1 Lines	10/22/2012 3:39 PM	Printed:
	3:39 PM	10/24/2012 12:11 PM

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Ľ Station Fax# Phone# Buyer Estimate# Product Advertiser Ι'n 99 98 97 96 95 94 92 91 90 89 88 87 8 8 5 WISH-TV INDIANAPOLIS, IN
r () .JOE DONNELLY 4 US S 2444 JOE DONNELLY US SENA Erica Corso ⋈ TH-FZ ≾ Z Day US SA SA TΗ 꺽 TΉ ᄪ SÄ Buyline Comment: N/A Buyline Comment: Buyline Comment: 6P-7P 6A-9A 1235A-135A 1235A-135A Time 9A-1030A SUN MORNING 11P-1135P NEWS 9P-10P 9P-10P 9P-11P 8P-9P 9P-10P 12P-1230P WISH-TV NEWS 12P-1230P WISH-TV NEWS 10P-11P MIKE N/A NEWS CRAIG FERGUSON CRAIG FERGUSON BLUE BLOODS CSI Program DAYBREAK SAT PERSON OF INTEREST PGM CHANGE PRES DEBATE PRIME ΥN MOLLY/2.5 ω ω MEN ര @ NOON NOON Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 10/16/2012 - 10/22/2012 299/301/2444 \$75.00 \$650.00 \$4,000.00 \$3,700.00 Rate \$700.00 \$600.00 \$400.00 \$250.00 \$75.00 \$650.00 \$5,500.00 \$5,000.00 \$2,600.00 \$2,600.00 10/21-10/21 10/22-10/22 10/22-10/22 10/22-10/22 Dates 10/20-10/20 10/20-10/20 10/20-10/20 10/22-10/22 10/18-10/19 10/18-10/18 10/19-10/19 10/18-10/18 10/19-10/19 10/19-10/19 ш 0 Н \vdash ш 0 \vdash ۳ 0 2 Spots/Week Rep Firm
Sales Office Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks 0 0 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 0 Total Spots 0 Ν \$0.00 \$2,600.00 \$75.00 \$650.00 Total Cost \$0.00 \$600.00 \$650.00 \$0.00 \$3,700.00 \$2,600.00 \$250.00 \$150.00 \$5,500.00 \$5,000.00 Daypart

	102 M 530A-6A DAYBREAK	101 SU 10P-11P MENTALIST	100 SU 11P-1135P LATE NEWS	LT In Day Time Program	Station WISH-TV INDIANAPOLIS, IN Advertiser ().JOE DONNELLY 4 US S Product JOE DONNELLY US SENA Estimate# 2444 Buyer Erica Corso Phone# Fax#	Rep Order# 6863803 Ver# 11 Mod# 4 EC'd Yes
			1 1 1		Agency () 1 650 MAS WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
)	:30	:30	:30	Len) BUYING TIME IASSACHUSETTS HINGTON, DC 20 //E 299/301/24 10/16/2012 - 1	Traffic
1	\$400.00	\$2,600.00	\$900.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 299/301/2444 es 10/16/2012 - 10/22/2012 seks	Traffic Order# 214575 Show
	10/22-10/22	10/21-10/21	10/21-10/21	Dates	W., SUITE 210 2	575 Prin Last Received: 10/ Showing Buylines: All Lines
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	н	ь	1 ! !	eek # of Weeks	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/24/20 3:39 PM
1	H	н	⊢ 1 1 1	Total Spots) PHILADELPHIA) KATE BRADY # 215-567-6005 215-567-5938	10/24/2012 12:11 PM 23:39 PM
	\$400.00	\$2,600.00	\$900.00	Total Cost	ILPHIA ADY '-6005 '-5938	
			! ! !	Daypart		9 of 10
			İ	part		10

--- REPORT TOTALS---

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Buyline Comment: PART OF MKGD PKG

ANDERSON

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\$300.00

10/22-10/22

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\$150.00

10/22-10/22

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\$150.00

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Buyline Comment: PART OF MKGD PKG

5A-530A NEWS

Report Totals: 110 / \$73,725.00

--SALES MONTHLY TOTALS--

Sales Totals: 110 / \$73,725.00 Oct 12: 110 / \$73,725.00

Station Totals: 110 / \$73,725.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals

\$73,725

CABL VTTV

0 00

WISH MXIN

100% %

MNDY

%

WRTV

%

WTHR

%

COMP TO FOLLOW -- COMPETITIVE COMMENTS--

Books Demos

RA35+ null

Phone# Fax#	Estimate# Buyer	Advertiser Product	Station	Rep Order# EC'd Yes
	2444 Erica Corso	JOE DONNELLY 4 US S JOE DONNELLY US SENA	Station WISH-TV INDIANAPOLIS. IN	# 6863803 s
		ONNELLY	NAPOLIS	Ver#
		74U VA	Z	1
		SS		Mod#
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Hiatus Weeks	Agency C/P1 Flight Dates		Agency	Ver# 11 Mod# 4 Status Confirmed
eks	Agency C/P1/P2/E 299/301/2444 Flight Dates 10/16/2012 - 10/22/2013	650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001	() BUYING TIME	Traffic Order# 214575
	012	N.W., SUITE 210	oming buyanos in	Last Received:
Salespe	Salespei	Sales Office Salesperson	Rep Fir	i ted: 22/2012
Salesperson FAX#	Salesperson Phone#		B	10/24/20 3:39 PM
215-567-5	71-) PHILADELF) KATE BRAI		10/24/2012 12:11 PM 3:39 PM

Flight Dates Hiatus Weeks 10/16/2012 - 10/22/2012 Salesperson Phone# Salesperson FAX#

CASH IN ADVANCE -- CREDIT RISK --

>) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

> > 10 of 10

	er: All,	10/16/12-10/22/12						
Station Advertis Alt Order #: 06863803	Advertiser Product 06863803	Estim Order Inventory Descript Time Period Length	it Time Period Li	angth	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
HSIW	POL/Joe Donnelly For U Political	2444 CBS Evening News	630-7p	:30	10/16/12	CBS Evening News	\$700.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Noon News	1158a-1230p	:30	10/16/12	Noon News	\$650.00	P2
HSIM	POL/Joe Donnelly For U Political		258-4p	:30	10/16/12	M-F 3p-4p	\$150.00	D P4
WSW E	POI / Joe Donnelly For U Political	2444 Soap Rotator 2444 News 8 @ 530n	530-6p	လ ဂ	10/16/12	News 8 @530	\$600.00	TO T
HSIM	POL/Joe Donnelly For U Political		2-3p	:30	10/16/12	The Talk	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political		658-730p	:30	10/16/12	M-F 7-730p	\$550.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Entertainment Tonight	728-8p	:30	10/16/12	M-F 730-8p	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 11 M-F	11-1135p	:30	10/16/12	LN M-F	\$900.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Tuesday 8-9p	758-9p	:30	10/16/12	Tue Hour 1	\$4,000.00	P2
HSIW	POL/Joe Donnelly For U Political	2444 Anderson Cooper	357-5p	:30	10/16/12	M-F 4p-5p	\$150.00	P4
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @6	558-630p	:30	10/16/12	News 8 @6	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political		5-530p	:30	10/16/12	News 8 @5	\$600.00	P3
HSIW H	POI / loe Donnelly For U Political	2444 Daybreak @ 6	558-7a 7-8a	: ::	10/16/12	7:20:26 AM CRS This Morning	\$450.00 \$350.00	ט כ
HSIW	POL/Joe Donnelly For U Political		8-9a	:30	10/16/12	8:29:26 AM CBS This Morning	\$150.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @5p	5-530p	:30	10/17/12	News 8 @5	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political		8-9a	:30	10/17/12	CBS This Morning	\$150.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Inside Edition 2444 Anderson Cooper	658-730p 357-5p	:: :::::::::::::::::::::::::::::::::::	10/1//12	M-F 7-730p M-F 4p-5p	\$550.00 \$150 <u>.</u> 00	D 73
HSIW	POL/Joe Donnelly For U Political		2-3p	:30	10/17/12	The Talk	\$150.00	P4
HSIM	POL/Joe Donnelly For U Political	2444 CBS This Morning @7a	7-8a	:30	10/17/12	CBS This Morning	\$350.00	P3
HSIM	POL/Joe Donnelly For U Political		530-6p	:30	10/17/12	News 8 @530	\$600.00	. P3
HSIM	POL/Joe Donnelly For U Political	2444 Rachael Ray	258-4p	.: 00:	10/17/12	M-F 3p-4p	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political	2444 Price Is Right	1058-12p	:30	10/17/12	Price is Right	\$600.00	P1
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 11 M-F	11-1135p	:30	10/17/12	LN M-F	\$900.00	P3
WISH HSIW	POL/Joe Donnelly For U Political		558-7a	:30	10/17/12	Daybreak @ 6	\$450.00	P3
MZ M	POI / loe Donnelly For I I Political	2444 News 8 @6	728-8n	: :: ::	10/17/12	News 8 @6	\$600.00	ن د د
HSIW	POL/Joe Donnelly For U Political		630-7p	:: :	10/17/12	CBS Evening News	\$700.00	P3 :
HSIW	POL/Joe Donnelly For U Political		658-730p	:30	10/18/12	M-F 7-730p	\$550.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 CBS This Morning @7a	7-8a	:30	10/18/12	CBS This Morning	\$350.00	P3
WISH	POL/Joe Donnelly For U Political		11-1135p	:30	10/18/12	LN M-F	\$900.00	P3
WISH HSIM	POL/Joe Donnelly For U Political		630-7p	::30	10/18/12	CBS Evening News	\$700.00	3 B
Wigh HSIW	POL/Joe Donnelly For U Political	2444 Noon News	558-7a	ن د د	10/18/12	Noon News	\$450.00	P3 C
HSIW	POL/Joe Donnelly For U Political		258-4p	:30	10/18/12	M-F 3p-4p	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political	2444 CBS This Morning @8	8-9a	:30	10/18/12	CBS This Morning	\$150.00	P3
WISH HSIW	POL/Joe Donnelly For U Political		728-8p	:30	10/18/12	M-F 730-8p	\$600.00	P3
Wind Mon	POL/Joe Donnelly For I Political	2444 Soap Rotator	367 65 1227-2p		10/18/12	Daytime Aπernoon	\$150.00	ב כ
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @6	558-630p	:: . :::	10/18/12	News 8 @6	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 530p	530-6p	:30	10/18/12	News 8 @530	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political		5-530p	:30	10/18/12	News 8 @5	\$600.00	P3
W H	POL/Joe Donnelly For U Political	2444 The Talk	2-3p	:30	10/18/12	The Talk	\$150.00	P4

WIDE DRBIT

[Filtered by:] [Sorted by: Alt Order #]

Station	Advertiser Product	Estim Order Inventory Descript Time Period		lenath	∩ate ∆ir Time	ime Inv Code (Placed)	Rate Ad-ID	Priority
Alt Order #: 06863803		8						
HSIW	POL/Joe Donnelly For U Political	2444 CBS This Morning @7a	7-8a	:30	10/19/12	CBS This Morning	\$350.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Inside Edition	658-730p	:30	10/19/12	M-F 7-730p	\$550.00	Р3
HSIW	POL/Joe Donnelly For U Political	2444 Entertainment Tonight	728-8p	:30	10/19/12	M-F 730-8p	\$600.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Price Is Right	1058-12p	:30	10/19/12	Price is Right	\$600.00	P1
HSIW	POL/Joe Donnelly For U Political	2444 Daybreak @ 6	558-7a	:30	10/19/12	Daybreak @ 6	\$450.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 CBS Evening News	630-7p	:30	10/19/12	CBS Evening News	\$700.00	P3
MSIM	POL/Joe Donnelly For U Political	2444 The Talk	2-3p	:30	10/19/12	The Talk	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political	2444 Rachael Ray	258-4p	:30	10/19/12	M-F 3p-4p	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political	2444 Anderson Cooper	357-5p	:30	10/19/12	M-F 4p-5p	\$150.00	P4
HSIW	POL/Joe Donnelly For U Political	2444 CBS This Morning @8	8-9a	:30	10/19/12	CBS This Morning	\$150.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 Noon News	1158a-1230p	:30	10/19/12	Noon News	\$650.00	P2
HSIW	POL/Joe Donnelly For U Political	2444 News 8 @6	558-630p	:30	10/19/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2444 News 8 @5p	5-530p	:30	10/19/12	News 8 @5	\$600.00	P3
HSIW	POL/Joe Donnelly For U Political	2444 News 8 @ 11 M-F	11-1135p	:30	10/19/12	LN M-H	\$900.00	Р3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 530p	530-6p	:30	10/19/12	News 8 @530	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Sunday 7-8p	658-8p	:30	10/21/12	Sun Hour 1	\$2,000.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Sunday 9-10p	858-10p	:30	10/21/12	Sun Hour 3	\$2,000.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Sunday 10-11p	958-11p	:30	10/21/12	Sun Hour 4	\$1,600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 Weekend/Sunday	/ 558-7p	:30	10/21/12	News 8 Weekend/S	\$400.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Daybreak Sunday	558-9a	:30	10/21/12	Daybreak Sunday	\$200.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 530p	530-6p	:30	10/22/12	News 8 @530	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Entertainment Tonight	728-8p	:30	10/22/12	M-F 730-8p	\$600.00	P 3
HSIM	POL/Joe Donnelly For U Political	2444 Price Is Right	1058-12p	:30	10/22/12	Price is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2444 The Talk	2-3p	:30	10/22/12	The Talk	\$150.00	P4
WISH	POL/Joe Donnelly For U Political	2444 Inside Edition	658-730p	:30	10/22/12	M-F 7-730p	\$550.00	P3
WISH	POL/Joe Donnelly For U Political	2444 Rachael Ray	258-4p	:30	10/22/12	M-F 3p-4p	\$150.00	P4
HSIM	POL/Joe Donnelly For U Political	2444 CBS Evening News	630-7p	:30	10/22/12	CBS Evening News	\$700.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Anderson Cooper	357-5p	:30	10/22/12	M-F 4p-5p	\$150.00	P4
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @5p	5-530p	:30	10/22/12	News 8 @5	\$600.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 CBS This Morning @7a	7-8a	:30	10/22/12	CBS This Morning	\$350.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Daybreak @ 6	558-7a	:30	10/22/12	Daybreak @ 6	\$450.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @ 11 M-F	11-1135p	:30	10/22/12	LN M-F	\$900.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 Noon News	1158a-1230p	:30	10/22/12	Noon News	\$650.00	P2
HSIM	POL/Joe Donnelly For U Political	2444 CBS This Morning @8	8-9a	:30	10/22/12	CBS This Morning	\$150.00	P3
HSIM	POL/Joe Donnelly For U Political	2444 News 8 @6	558-630p	:30	10/22/12	News 8 @6	\$600.00	P3
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WIDEORBIT REPORT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	,				
M FEDE	RAL CANDIDA	ATE	☐ STATI	E/LOCAL CA	NDIDATE
To Av Windo	ail Themselve w, Federal Ca	s of The Low ndidates Mus	est Unit Cha st Sign The C	rge During a ertification (Political On Page 3
Station an	d Location:			Date	
					-012
Ι,	Buying 7	ime, LC			
being/on behalf	f of:	oe Donne	lly		, a legally
qualified candid	date of the	Democra	atic		political
	fice of: Uni				
	<u>G</u> .			•	
election to be h	est station time as f	iesday, Na			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	5		
		ÎRDE	ERED		
Total Charg	jes:			^	UF.T

For programming that, in whole national importance," list the ma	or in part, "communicates a message relatin tters below:	ng to any political matter of
Jue Donnelly P.O. Box 391 Indianapolis,	for Indiana	
Indianapolis, 1	IN 46206	
	the above described broadcast time has been	furnished by:
Jue	Donnelly for Indiana	
and you are authorized to announ	ice the time as paid for by such person or en	tity. an authorized
The name of the treasurer of the c	candidate's authorized committee is:	
Ka	thy Davis	
This station has disclosed to me it	ts political advertising policies, including: aner sales practices (not applicable to federal	applicable classes and rates; candidates).
OF RACE OR ETHNICITY IN	DISCRIMINATE OR PERMIT DISCRIMI THE PLACEMENT OF ADVERTISING.	
	Candidate or Authorized C	ommittee
06/13/12	Jusa Z. Co	
"Date"	Signature	
To Be Sign	ed By Station Representati	ive
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

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(name to be b	of feder roadcast	al candida : (in whole	te or author or in part	orized cor) pursuan	nmittee) h	nereby certi greement:	fy that the programming
;		does			oes not		
refer to prograi	an oppo mming t	osing cand hat does re	idate (che	ck applica	able box). candidate	I further c	ertify that for the
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		si	gnature of	andidate or	authorized	committee	
		JO5-1	12 S		gv.1.l.[(M_	
1 1	·	F	printed name				date



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

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Estimate Number 2444	Product	Advertiser
2444	Political	POL/Joe Donnelly For US Senate (D)

	Invoice #	214575-1
Senate (D)	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/22/12

Station	WISH	_
Account Executive	Account Executive Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	_

Order Flight	Deal #	Alt Order#	Order#
10/16/12 - 10/22/12		06863803	214575

Т		Special Handling
7>	Cash	Billing Type
=	Broadcast	Billing Calendar

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW Billing Address:

Floor 1

Washington, DC 20001-3796

	L	L
Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

10	9	œ	7	6	ហ	4	ω	Ν	Line
HSIM HSIM	HSIM HSIM	HSIM HSIM	HSI ₩ HSIW	HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM	Channel WISH
CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @8	CBS This Morning @8	CBS This Morning @8	CBS This Morning @8	Description CBS This Morning @8
7-8a	7-8a	7-8a	7-8a	7-8a	8-9a	8-9a	8-9a	8-9a	Time 8-9a
10/15/12 to 10/21/12 1xF F 10/19/12 :30 7:59 AM JSD121730н to	10/15/12 to 10/21/12 1xТ Th 10/18/12 :30 7:26 AM JSD121630H to	10/15/12 to 10/21/12 1xW W 10/17/12 :30 7:39 AM JSD121630H to	10/15/12 to 10/21/12 1x -Т Tu 10/16/12 :30 7:29 AM эsb121430н to	10/22/12 to 10/28/12 1х м М 10/22/12 :30 8:27 AM JSD121730H to	10/15/12 to 10/21/12 1xF F 10/19/12 :30 8:45 AM JSD121730H to	10/15/12 to 10/21/12 1xT Th 10/18/12 :30 8:13 AM JSD121730H to	10/15/12 to 10/21/12 1xw W 10/17/12 :30 8:54 AM JSD121630H to	10/15/12 to 10/21/12 1x -т Tu 10/16/12 :30 8:29 AM эвртгатазон to	Day Date Length Aired Days Ad-ID
\$350.00	\$350.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Rate Reconciliation Ref#



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

NVOICE

Estimate Number 2444	Product Politica	Advertiser POL/
	cal	POL/Joe Donnelly For US Senate (D)

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Sales Region Nat	Sales Office Pet	Account Executive Petry Philadelphia	Station WISH	
National	Petry/Philadelphia	ry Philadelphia	SH	

Order Ellaht		_	
	Deal#	Alt Order#	Order#
		06863803	214575

	Special Handling
Cash	Billing Type
 Broadcast	Billing Calendar

Floor 1

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW

Billing Address:

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282	99

		USA	Washington, DC 20001-3796
상태를 살아 하는 것이 없는 것이 하는 것이 되었다.			
사람들은 하는 것을 사용하게 하는 것이 되었다.			
아이들 바람이 하는 것이 얼마나 얼마나 그런 것이 하는데	Advertiser Ref	Agency Ref	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

19	18	17	16	1 5	4	13	12	1	Line
HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	Channel WISH
Anderson Cooper	Noon News	Noon News	Rachael Ray	Rachael Ray	Rachael Ray	The Talk	The Talk	The Talk	Channel Description WISH CBS This Morning @7a
357-5p	1158a-1230p	1158a-1230p	258-4p	258-4p	258-4p	2-3p	2-3p	2-3p	Time 7-8a
10/15/12 to 10/21/12 1x F 10/19/12 :30 12:1	10/15/12 to 10/21/12 1xW- W 10/17/12 :30 12:2 to	1x M	1x -:	30 1x -	:00	1x -	10/15/12 to 10/21/12 1x -T Tu 10/16/12 :30 2:28 to	1x M-	Day Date Length Aired Days
F 12:15 PM — эѕв121730Н	W 12:23 PM эsp121330н	3:16 PM JSD121630H	T 3:54 PM	3:28 PM JSp121630H	M	T 2:27 РМ ЈSD121730Н	Г 2:28 PM	7:55 AM JSD121730H	d Days Ad-ID
\$650.00	\$650.00	\$150.00	\$150.00	\$150.00	\$150.00 Credited	\$150.00	\$150.00	\$350.00	Rate Reconciliation
	-	-3			1			_	Ref#



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

NVOICE

Ш Product Advertiser POL/Joe Donnelly For US Senate (D)

> Invoice Date Invoice Month

10/01/12 - 10/22/12 October 2012 Invoice #

214575-1 10/28/12

Page 3 of 12

Order Flight	National	Sales Region
Deal #	Petry/Philadelphia	Sales Office
Alt Order#	Petry Philadelphia	Account Executive Petry Philadelphia
Order#	WISH	Station
Invoice Period	2444	Estimate Number 2444

ation	WISH	0	Order#
count Executive	count Executive Petry Philadelphia	≥	Alt Order#
ales Office	Petry/Philadelphia	D	Deal#
ales Region	National	0	Order Flight

Order Flight	Deal #	Alt Order #	Order#
10/16/12 - 10/22/12		06863803	214575

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Washington, DC 20001-3796 USA

Floor 1

650 Massachusetts Avenue NW

Attention: Accounts Payable

Buying Time

Billing Address:

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

28	27	26	25	24	23	22	21	20	Line 19
HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIM HSIM	Channel WISH
News 8 @ 530p	News 8 @ 530p	News 8 @6	News 8 @6	News 8 @6	News 8 @6	News 8 @6	Anderson Cooper	Anderson Cooper	Channel Description WISH Anderson Cooper
530-6p	530-6p	558-630p	558-630p	558-630p	558-630p	558-630p	357-5p	357-5p	Time 357-5p
10/15/12 to 10/21/12 Tu 10/16/12 :	10/22/12 to 10/28/12 M 10/22/12 : to	- 1					10/15/12 to 10/21/12 Th 10/18/12 :		Day Date I
1x -T: :30 5:40	1x M :30 5:58 PN	1xF :30 6:28 PI	1xT :30 6:10 PN	1xW :30 6:21 PM	1x -T :30 6:11 PN	1x M :30 4:44 PN	1xT :30 4:32 PN	1x -T :30 4:24 F	Length Aired Days Ad-ID
Г 5:40 PM	5:58 PM JSD121730H	6:28 PM JSD121730H	6:10 PM JSD121730H	6:21 PM JSD121630H	Г 6:11 PM	 4:44 PM эsb121730н	T 4:32 PM	Т 4:24 PM — JSD121630Н	Days Ad-ID
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$150.00	\$150.00	\$150.00	Rate Reconciliation
	-1				_	-1	-1	_	Ref#

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

N VOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product Political
Estimate Number 2444

	Invoice #	214575-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/22/12

Page 4 of 12

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/16/12 - 10/22/12		06863803	214575

[6	_	_
Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
	_	

Washington, DC 20001-3796 USA

Floor 1

Buying Time Attention: Accounts Payable Billing Address:

650 Massachusetts Avenue NW

	نـــا	
Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

37	36	3		35			34			33			32			31			30			29			28	Line
HSIM HSIM	WU	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIW		HSIW	Channe
CBS Evening News	News 8 @5p	2		News 8 @5p			News 8 @5p			News 8 @5p			News 8 @5p			News 8 @ 530p	Channel Description									
630-7p	5-530p	1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		5-530p			5-530p			5-530p			5-530p			530-6p			530-6p			530-6p			530-6p	Time
M 10/22/12 to	to 10/22/12 to 10/28/12	10/19/12	l	to	Th 10/18/12	10/15/12 to 10/21/12	to	W 10/17/12	10/15/12 to 10/21/12	ť	Tu 10/16/12	10/15/12 to 10/21/12	to	M 10/22/12	10/22/12 to 10/28/12	to	F 10/19/12	10/15/12 to 10/21/12	to		10/15/12 to 10/21/12	to	W 10/17/12	10/15/12 to 10/21/12	to	Day Date
:30	×	:30	1×		:30	1×		:30	1×		:30	1×		:30	1×		:30	1x		:30	1×		:30	1x		Length
5:28 PM	M	5:22 PM	F		5:12 PM	T		5:23 PM	W		5:20 PM	-T		5:52 PM	M		5:53 PM	F		5:37 PM	T		5:54 PM	W		Length Aired Days Ad-ID
JSD121730H		JSD121730H			JSD121730H			JSD121630H			JSD121430H			JSD121630H			JSD121630H			JSD121630H			JSD121730H			Ad-ID
\$600.00		\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			Rate Reconciliation
1																	-1									Ref#



WISH Remit Address:

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

NVOICE

Proc Estir Advertiser POI /.loe Donnelly For US Senate (D)

Invoice #

214575-1 10/28/12

Page 5 of 12

vertiser oduct	POL/Joe Donnelly For US Senate (D) Political		Invoice Date Invoice Month
oduct	Political		Invoice Month
imate Number 2444	2444		Invoice Period
		1	
		1	The second secon

Order Flight	Deal #	Alt Order#	Order#	
10/16/12 - 10/22/12		06863803	214575	

10/01/12 - 10/22/12 October 2012

Billing Calendar Broadcast Billing Type Cash		Special Handling
illing Calendar E	Cash	illing
	Broadcast	==:

Sales Region Sales Office

National

Petry/Philadelphia

Account Executive | Petry Philadelphia

Station

MISH

Washington, DC 20001-3796 USA

Floor 1

650 Massachusetts Avenue NW **Attention: Accounts Payable**

Buying Time

Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

			45			4			43			42			41			40			39			38			37	Line
HSIM	HSIM		HSIM	MSH		HSIM	MSH		HSIM	MSIM		HSIM	HSIM		HSIW	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIW	Channel
Anderson Cooper Anderson Cooper			Entertainment Tonight			Entertainment Tonight			Entertainment Tonight			Entertainment Tonight			CBS Evening News			CBS Evening News			CBS Evening News			CBS Evening News			CBS Evening News	Description
357-5p 357-5p			728-8p			728-8p			728-8p			728-8p			630-7p			630-7p			630-7p			630-7p			630-7p	Time
S S	Ή.	10/15/12		Th	10/15/12		V	10/15/12		ľ	10/15/12		Ζ	10/22/12		П	10/15/12		Th	10/15/12		V	10/15/12		Tu	10/15/12		Day
10/22/12 10/22/12	10/19/12	10/15/12 to 10/21/12	ð	10/18/12	10/15/12 to 10/21/12	ਰ	10/17/12	10/15/12 to 10/21/12	ð	10/16/12	10/15/12 to 10/21/12	б	10/22/12	10/22/12 to 10/28/12	Ö	10/19/12	10/15/12 to 10/21/12	ğ	10/18/12	10/15/12 to 10/21/12	₽	10/17/12	10/15/12 to 10/21/12	б	10/16/12	10/15/12 to 10/21/12	to	Date
:: :30 00	:00	1x		:30	1×		:30	1×		:30	1x		:30	1x		:30	1x		:00	1×		:30	1x		:30	1x		Length
4:35 PM 4:57 PM		F		7:46 PM	T		7:42 PM	W		7:47 PM	-T		6:59 PM	M		6:59 PM	F			T		6:59 PM	W		6:59 PM	-T		Length Aired Days Ad-ID
JSD12163ОН JSD12173ОН	•			JSD121630H			JSD121730H			JSD121630H			JSD121730H			JSD121730H						JSD121730H			JSD121630H			Ad-ID
\$300.00 MG for 45.1 10/19 \$300.00 MG for 45.1 10/19	\$600.00 See MG 45.2,45.3			\$600.00			\$600.00			\$600.00			\$700.00			\$700.00			\$700.00 See MG 62.3,62.4,62.5			\$700.00			\$700.00			Rate Reconciliation
νω	1			1						1			1						1			1			-1			Ref#



Remit Address:

HSIW Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

NYOCE

	7
Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

١	The second secon	
	National	Sales Region
_	Petry/Philadelphia	Sales Office
<u></u>	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

And the second s	
Order#	214575
Alt Order#	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

70		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

Washington, DC 20001-3796 USA

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Floor 1

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

	54		53			52			51			50			49			48			47			46	45	Line
MSH	HSIM	HSIW	HSIM	HSIM		HSIM	MSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM		HSIW	HSIM		HSIW	MSIM		HSIW	HSIM	Channe
	Tuesday 8-9p		Sunday 7-8p			Sunday 9-10p			Inside Edition			Inside Edition			Inside Edition			Inside Edition			Inside Edition			Entertainment Tonight	Entertainment Tonight	Channel Description
	758-9p		658-8p			858-10p			658-730p			658-730p			658-730p			658-730p			658-730p			728-8p	728-8p	Time
Tu 10/16/12 :30		Su 10/21/12 :00		Su 10/21/12 :30	15/12 to 10/21/12	to	M 10/22/12 :30	10/22/12 to 10/28/12	to	F 10/19/12 :30	10/15/12 to 10/21/12	to	Th 10/18/12 :30	10/15/12 to 10/21/12	to	W 10/17/12 :30	10/15/12 to 10/21/12	to	Tu 10/16/12 :30	10/15/12 to 10/21/12	to	M 10/22/12 :30	10/22/12 to 10/28/12	to	to	Day Date Ler
0 8:36 PM		0 X		10:36 PM	1xS		7:22 PM	1x M		7:26 PM	1xF		7:26 PM	1xT		7:27 PM	1xW		7:21 PM	1x -T		7:40 PM	1x M			Length Aired Days Ad-ID
JSD121630H				JSD121730H			JSD121630H			JSD121630H			JSD121730H			JSD121630H			JSD121430H			JSD121730H				Ad-ID
\$4,000.00		\$2,000.00 Credited		\$2,000.00			\$550.00			\$550.00			\$550.00			\$550.00			\$550.00			\$600.00				Rate Reconciliation
_		1		_			1			-1			-1			1			-1			_				Ref#



Main: (317) 923-8888 Billing: (317) 923-8888 **WISH** Chicago, IL 60693 Remit Address:

90359 Collections Center Drive

Billing Address:

Washington, DC 20001-3796 Floor 1 650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable

2444	Estimate Number
Political	Product
POL/Joe Donnelly For US Senate (D)	Advertiser

	 Invoice #	214575-1
Ů	Invoice Date	10/28/12
	Invoice Month	October 2012
	 Invoice Period	10/01/12 - 10/22/12

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	0 -1 - 0
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/16/12 - 10/22/12		06863803	214575

777		Special Handling
7	Cash	Billing Type
_	Broadcast	Billing Calendar

IDB#	
Advertiser Code	299
Product Code	301

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

	62	61	60	59	58	57	56	Line 55
HSIM HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM	HSIW HSIW	HSIW HSIW	. 12.2
CBS This Morning @8 NCAA Football	The Talk	Daybreak @530am CBS This Morning @8 Daybreak Sunday	News 8 Weekend/Sunday	News 8 @ 11 M-F	News 8 @ 11 M-F	News 8 @ 11 M-F	News 8 @ 11 M-F	Channel Description WISH Sunday 10-11p
8-9a NCAA Football	2-3p	530-6a 8-9a 558-9a	558-7p	11-1135p	11-1135p	11-1135p	11-1135p	Time 958-11p
10/15/13 F Sa	Su Su Su Su Su Su Su Su	10/15/13 Su M	10/22/12 M	10/15/12 Th	10/15/12 W	10/15/1; Tu	10/15/12 Su	Day
W 10/17/12 W 10/17/12 F 10/19/12 F 10/19/12 Sa 10/20/12	Su to 10/21/12	10/15/12 to 10/21/12 Su 10/21/12 Su 10/21/12 M 10/22/12 M 10/22/12 M to	10/22/12 to 10/28/12 M 10/22/12 to	10/15/12 to 10/21/12 Th 10/18/12 to	10/15/12 to 10/21/12 W 10/17/12 to	10/15/12 to 10/21/12 Tu 10/16/12 to	10/15/12 to 10/21/12 Su 10/21/12 to	Date to
:.00 :30 :30 :30	:30 ix	:30 :30 :x	:30	1x :30	1x :30	:30	:00 1×	Length
8:18 AM 4:37 PM	6:30 AM	5:53 AM 8:58 AM	M 11:29 PM	11:29 PM	11:32 PM	-T 11:29 PM	S	Length Aired Days Ad-ID
JSD121630H JSD121630H	ЈЅD12163ОН	JSD121730H JSD121730H	JSD121630H	JSD121730н	JSD121730H	JSD121430H		Ad-ID
\$450.00 See MG 62.3,62.4,62.5 \$450.00 Unresolved \$150.00 MG for 77.2,39.1,62.2 \$700.00 MG for 77.2,39.1,62.2	\$200.00	\$400.00 See MG 60.2,60.3 \$250.00 MG for 60.1 10/21 \$150.00 MG for 60.1 10/21	\$900.00	\$900.00	\$900.00	\$900.00	\$1,600.00 Credited	Rate Reconciliation
57 W - 1 N		ω N -1			_		1	Ref#

WISH 90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

Remit Address:

,	בסניון מנט ואמוווסכו
2444	Estimate Number
Political	Product
POL/Joe Donnelly For US Senate (Advertiser
	¬

Invoice #

214575-1

Page 8 of 12

Sales Region	Sales Office	Account Executive Petry Philadelphia	Station
National	Petry/Philadelphia	Petry Philadelphia	WISH
	_	_	
Order Flight	Deal#	Alt Order#	Order#

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06863803	214575	10/01/12 - 10/22/12	October 2012	10/28/12

		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Washington, DC 20001-3796 USA

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW

Floor 1

Billing Address:

	Product Code	Advertiser Code	IDB#
and the same transfer	301	299	

10/16/12 - 10/22/12

Advertiser Ref	Agency Ref IN5252/SP28	
	N5252/SP2893/TO824/A	

	69						68			67				66			65				64				63		62	Line
MSH	HSIM	HSIM	HSIW	HSIM	HSIW		HSIM	HSIM		HSIM	HSIW	HSIM		HSIM	HSIM		HSIW	HSIM	HSIW		HSIM	HSIM	HSIW		HSIM	HSIW	HSIW	Channe
	Daybreak @ 6						Daybreak @ 6			News 8 @ 11 M-F				Anderson Cooper			Noon News				Noon News				Rachael Ray	CBS This Morning @8	The Talk	Channel Description
	558-7a						558-7a			11-1135p				357-5p			1158a-1230p				1158a-1230p				258-4p	8-9a	2-3p	Time
M		71	긁	≶;	T _u	10/15/1		т	10/15/1		П	≷	10/15/1		S	10/22/1		굮	Tu	10/15/1		П	≶	10/15/1		Z		Day
M 10/22/12	to	10/19/12	10/18/12	10/17/12	10/16/12	10/15/12 to 10/21/12	ਰੱ	10/19/12	10/15/12 to 10/21/12	Ö	10/19/12	10/17/12	10/15/12 to 10/21/12	Ö	10/22/12	10/22/12 to 10/28/12	to	10/18/12	10/16/12	10/15/12 to 10/21/12	ťo	10/19/12	10/17/12	10/15/12 to 10/21/12	to	10/22/12	to	Date
:30		:30	:30 	30	.3 0	4×		:30	1×		:30	:30	2x		:30	1x		:30	:30	2 _x		:30	:30	2 _x		:30		Length
6:11 AM	:	5:58 AM	6:35 AM	6:41 AM	6:54 AM	-TWTF		11:25 PM	F		4:47 PM	4:46 PM	W-F		12:25 PM	M		12:13 PM	12:22 PM	-T-T		3:49 PM	3:25 PM	W-F		8:11 AM		Length Aired Days Ad-ID
JSD121630H		JSD121630H	JSD121730H	JSD121630H	1SD121430H			JSD121630H			JSD121730H	JSD121730H			JSD121730H			JSD121730H	JSD121430H			JSD121730H	JSD121330H			JSD121630H		Ad-ID
\$450.00		\$450.00	\$450.00	\$450.00	\$450 00			\$900.00			\$150.00	\$150.00			\$650.00			\$650.00	\$650.00			\$150.00	\$150.00			\$150.00 MG for 77.2,39.1,62.2		Rate Reconciliation
		4	2 (ယ -	_			-1			2				1			2	1			_	2			4		Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

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Estimate Number 2444	Product Po	Advertiser Po
44	Political	POL/Joe Donnelly For US Senate (D)

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National	Station	WISH
	Account Executive	Petry Philadelphia
	Sales Office	Petry/Philadelphia
	Sales Region	National

Order#
214575

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW Billing Address:

Floor 1

Washington, DC 20001-3796

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

		77			76				75			74				73			72				71				70	Line
HSIM		HSIM	HSIM		HSIM	HSIM	MSIM		HSIM	HSIM		HSIM	HSIM	HSIM		WISH	HSIM		HSIM	HSIM	HSIW		WISH	MISH	HSIW		HSIW	Channe
		The Talk			CBS This Morning @7a				CBS This Morning @7a			CBS This Morning @8				CBS This Morning @8			Price Is Right				Price Is Right				Soap Rotator	Channel Description
		2-3p			7-8a				7-8a			8-9a				8-9a			1058-12p				1058-12p				1227-2p	Time
Th F	10/15/1		Ζ	10/22/1		П	Th	10/15/1		Ζ	10/22/1		П	Τh	10/15/1		Ζ	10/22/1		П	V	10/15/1		규	Tu	10/15/1		Day
10/18/12 10/19/12	10/15/12 to 10/21/12	ō	10/22/12	10/22/12 to 10/28/12	ō	10/19/12	10/18/12	10/15/12 to 10/21/12	ਰ	10/22/12	10/22/12 to 10/28/12	ð	10/19/12	10/18/12	10/15/12 to 10/21/12	ťo	10/22/12	10/22/12 to 10/28/12	ťo	10/19/12	10/17/12	10/15/12 to 10/21/12	to	10/18/12	10/16/12	10/15/12 to 10/21/12	to	Date
.: .: 00 00	2x		:30	1x		:30	:30	2x		:30	1×		:30	:30	2x		:30	1x		:30	:30	2x		:30	:30	2x		Length
	TF		7:29 AM	M		7:42 AM	7:56 AM	TF		8:55 AM	M		8:28 AM	8:58 AM	TF		11:29 AM	M		10:59 AM	10:59 AM	W-F		12:58 PM	1:59 PM	-T-T		Length Aired Days
			JSD121730H			JSD121730H	JSD121730H			JSD121730H			JSD121730H	JSD121630H			JSD121630H			JSD121630H	JSD121330H			JSD121630H	JSD121630H			Ad-ID
\$150.00 See \$150.00 See			\$350.00			\$350.00	\$350.00			\$150.00			\$150.00	\$150.00			\$600.00			\$600.00	\$600.00			\$750.00	\$750.00			Rate Reco
\$150.00 See MG 77.3 \$150.00 See MG 62.3,62.4,62.5																												Reconciliation
2			_			2				_			2	1						2	1			2	-1			Ref#



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

N O C M

Advertiser POL/Joe Donnelly For US Senate (D)

Product Political

Estimate Number 2444

	Invoice #	214575-1
e (D)	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Boried	1100/01 01/10/01

Page 10 of 12

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Invoice Period	10/01/12 - 10/22/12
Order#	214575
Alt Order#	06863803
Deal#	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796 USA

Floor 1

Attention: Accounts Payable 650 Massachusetts Avenue NW

Billing Address:

Buying Time

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

	85			84			83			82				84			80				79			78		77	Line
HSIM	HSIM	HSIM		HSIM	HSIW		HSIM	HSIW		HSIW	HSIM	MSIM		WISH	HSIM		HSIM	HSIW	HSIW		HSIM	HSIM		HSIM	HSIM	HSIW	Channe
	Friday 9-10p	Sunday 10-11p		Sunday 8-9p			Saturday 10-11p			Anderson Cooper				Anderson Cooper			Rachael Ray				Rachael Ray			The Talk	Daybreak @ 5am	The Talk	Channel Description
	858-10p	958-11p		758-9p			958-11p			357-5p				357-5p			258-4p				258-4p			2-3p	5-530a	2-3p	Time
10/15/ F		Su Su	10/15/		Sa	10/15/		Z	10/22/		П	T	10/15/		Z	10/22/		П	Th	10/15/		Μ	10/22/		≤		Day
10/15/12 to 10/21/12 F 10/19/12	ťo	10/21/12 10/21/12	10/15/12 to 10/21/12	ð	10/20/12	10/15/12 to 10/21/12	ਰ	10/22/12	10/22/12 to 10/28/12	ਰ	10/19/12	10/18/12	10/15/12 to 10/21/12	ð	10/22/12	10/22/12 to 10/28/12	ð	10/19/12	10/18/12	10/15/12 to 10/21/12	ð	10/22/12	10/22/12 to 10/28/12	to	10/22/12	ф	Date
1x		:30 :30	1		:30	1×		:30	1×			:30	2x		:30	1x		:30		2x		:00	1x		:30		Lengt
9:32 PM		11:34 PM	S		10:40 PM	S-		4:28 PM	M		4:23 PM	4:24 PM	TF		3:35 PM	M		3:59 PM	3:28 PM	TF			M		5:28 AM		Length Aired Days Ad-ID
JSD121730н		JSD12173ОН			JSD121730H			JSD121730H			JSD121630н	JSD121630H			JSD121730H			JSD121730H	JSD121730H						JSD121630H		s Ad-ID
\$2,600.00		\$2,500.00 \$2,600.00			\$1,000.00			\$150.00			\$150.00	\$150.00			\$150.00			\$150.00	\$150.00			\$150.0t			. \$150.00		Rate
		\$2,500.00 See MG 84.2 \$2,600.00 MG for 84.1 10/21			J			0			0)			O			0)			\$150.00 Credited			\$150.00 MG for 77.1 10/18		Reconciliation
_		2						_			2							2				1			ω		Ref#

Billing: (317) 923-8888 Main: (317) 923-8888 Chicago, IL 60693

90359 Collections Center Drive

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Page 11 of 12

Station	WISH
Account Executive	Account Executive Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	214575
Alt Order#	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796 USA

Floor 1

Buying Time Attention: Accounts Payable

Billing Address:

650 Massachusetts Avenue NW

Advertiser Code 299 Product Code 301	IDB#	
	Advertiser Code	299
	Product Code	301

	<u></u>	
Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

		94				93			92			91			90			89			88				87			86	Line
HSIM		HSIW	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM	HSIW		WISH	HSIM		WISH	Channe
		Late Late Show				Late Late Show			Noon News			Noon News			Friday 10-11p			Thursday 9-10p			Monday 9-10p	Prime Rotator			Monday 10-11p			Friday 8-9p	Channel Description
		1237a-137a				1237a-137a			1158a-1230p			1158a-1230p			958-11p			858-10p			858-10p	M 9-11p			958-11p			758-9p	Time
M 10/22/12	10/22/12 to 10/28/12	to	F 10/19/12	٦	10/15/12 to 10/21/12	to	M 10/22/12	10/22/12 to 10/28/12	ť	Th 10/18/12	10/15/12 to 10/21/12	to	F 10/19/12	10/15/12 to 10/21/12	ť	Th 10/18/12	10/15/12 to 10/21/12	to	M 10/22/12	10/22/12 to 10/28/12	to		M 10/22/12	10/22/12 to 10/28/12	to	F 10/19/12	10/15/12 to 10/21/12	to	Day Date
:30	1×		:30	:30	2x		:30	1×		:30	1x		:30	1x		:30	1×		:00	1x		:30	:00	×		:30	1×		Length
1:06 AM	M		1:14 AM	1:29 AM	TF		12:10 PM	M		12:10 PM	T		10:32 PM	F		9:50 PM	T			M		10:59 PM		M		8:47 PM	F		Length Aired Days Ad-ID
JSD121730H			JSD121730H	JSD121730H			JSD121730H			JSD121730H			JSD121730H			JSD121730H						JSD121730H				JSD121730H			Ad-ID
\$75.00			\$75.00	\$75.00			\$650.00			\$650.00			\$5,500.00			\$5,000.00			\$4,000.00 Unresolved			\$3,700.00 MG for 87.1 10/22	\$3,700.00 See MG 87.2			\$2,600.00			Rate Reconciliation
				2			1			1			1			_			1			2	1						Ref#



WISH Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

NOCE

Estimate Number | 2444 Product Advertiser POL/Joe Donnelly For US Senate (D) Political

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Page 12 of 12

Sales Region Station Sales Office Account Executive Petry Philadelphia National Petry/Philadelphia HSIM

Order Flight	Deal #	Alt Order#	Order#	Invoice Period	Invoice Month
10/16/12 - 10/22/12		06863803	214575	10/01/12 - 10/22/12	October 2012

Special Handling Billing Type Billing Calendar Cash Broadcast

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW **Attention: Accounts Payable**

Buying Time

Billing Address:

Product Code IDB# Advertiser Code 301 299

Advertiser Ref	Agency Ref	
:	IN5252/SP2893/TO824/A	

			100			99			98			97			96			95	94	Line
	HSIM		HSIM	MSIM		HSIM	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	Channe
<u>F</u>			Daybreak @530am			News 8 @ 11 Sunday			CBS Sunday Morning			News 8 @11 Saturday			News 8 Weekend Saturday			Daybreak Saturday	Late Late Show	Channel Description
Aired Spots			530-6a			11-1130p			858-1030a			11-1135p			558-7p			558-9a	1237a-137a	Time
109	M 10/22/12 :30	10/22/12 to 10/28/12 1x	ťo	Su 10/21/12 :30	10/15/12 to 10/21/12 1x	ťo	Su 10/21/12 :00	10/15/12 to 10/21/12 1x	to	Sa 10/20/12 :30	10/15/12 to 10/21/12 1x	ť	Sa 10/20/12 :00	10/15/12 to 10/21/12 1x	ťo	Sa 10/20/12 :30	10/15/12 to 10/21/12 1x	to	to	Day Date Lengtl
	5:39 AM	M		12:06 AM	S			S		11:15 PM	S-			S-		8:40 AM	S-			Length Aired Days Ad-ID
	JSD121730H			JSD121730H						JSD121730H						JSD121730H				Ad-ID
	\$400.00			\$900.00			\$700.00 Credited			\$600.00			\$400.00 Credited			\$250.00				Rate Reconciliation
	_			1			1			_			1			_				Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission **Net Amount Due**

\$10,796.25 \$61,178.75

Payment Terms 30 Days

\$71,975.00

Gross Total